



Questionnaire target/location

The questionnaire distributions will be done manually within Matlock Bath community

- The questionnaire will be focused on the residents/visitors within Matlock bath
- The location of questionnaire distribution will be within Matlock Bath
- The targeted audience will be age of 18 and above. To gain a higher response from the visitors it will be carried out within the Easter break and then again in July. Dates for the first visit are 24th- 31st March.
- The main reason for questionnaire will be to provide recommendation to improve Matlock Bath as a tourist destination



Outcome of questionnaire

- To improve the services at Matlock Bath to the visitors
- To improve on the relationship of visitors and residents
- To gather information on how better to involve the community in making Matlock Bath a better tourist destination in the future



Reasons for questionnaire

- To create room for visitor/residents of Matlock Bath to express their own view on Matlock Bath as a tourist destination
- To provide us with useful information of ways to create a better interaction with the residents and visitors
- To examine the thoughts and ideas of visitors to Matlock Bath as a tourist destination
- To provide us with useful information which will help improve the services and other related amenities in Matlock Bath as a tourist destination

Thank you for your attention and questions are welcome

